

# DAWN GIBBONS

Las Vegas: 3372 Saddlebrook Street 89141

Reno: 1040 Gordon Avenue 89509

Mobile: 775-843-5954

Email: dawngibbons@mac.com

---

**COMMUNICATIONS, GOVERNMENT RELATIONS & BUSINESS DEVELOPMENT**  
*High profile, savvy, personable leader with proven business skills*

## COMMISSIONER AND CHAIR

### NEVADA TRANSPORTATION AUTHORITY

#### Chair Duties

- Direct the Deputy Commissioner in their duties
- Function as the Authority representative and testify before the Legislature
- Legal Signatory for the Authority
  - Certificates of Public Convenience and Necessity
- Function as the Authority's media contact
- Budget Oversight
  - Work with Deputy Commissioner to produce the Authority budget
  - Give final approval of the Authority budget submission
- Set the agenda and conduct all agenda meetings
- Oversee all staffing decisions excluding other Commissioners

#### Commissioner Duties

- Oversee administrative law hearings
  - Applications
    - Certificates of Public Convenience and Necessity
    - Expansion of authority for certificated carriers
    - Tariff modifications
    - Change of Domicile
    - Voluntary Cancellations
- Citations
- Impoundments
- Driver Permits
- Conduct General Agenda Sessions
- Applications approval Tariff change approval
- Petitions for regulatory deviation
- Petitions for reconsideration
- Assist Regulatory adoption
- Facilitate workshops for public input on proposed regulations
-

## **VICE PRESIDENT OF DEVELOPMENT**

### **NATIONAL COUNCIL OF JUVENILE AND FAMILY COURT JUDGES**

*July 2015 - December 2016*

Perform those responsibilities assigned to render services are necessary and desirable to protect and to advance the best interests of the Council, including, but not limited to, overseeing the individual, corporate and foundation solicitation program. In addition, lobbying legislators on the state and federal level is required.

- Provide leadership for individual, corporate and foundation fundraising
- Oversee the grants' management process, including identifying and soliciting foundation and corporate funders and meeting reporting requirements
- Work with the Board of Directors and travel to their jurisdictions to promote NCJFCJ's work, increase awareness of NCJFCJ, and ensure messaging, branding, and support are provided to judges throughout the country
- Lobby legislators on the state and federal level
- Participate in NCJFCJ's engagement with related associations, coalitions, and other organizations related to policy and advocacy to advance the NCJFCJ's policy objectives
- Strategically evaluate funding streams across the organization to ensure grant proposals are written to support cross-organizational objectives
- Oversee research of funding sources and trends, with foresight to help position the NCJFCJ ahead of major funding changes or trends
- Plan, coordinate, implement and evaluate development activities including major gifts solicitations, special events, corporate partners, and individual or foundations grants
- Performing other such duties as may be assigned from the Council

## **SENIOR VICE PRESIDENT OF COMMUNICATIONS AND GOVERNMENT RELATIONS**

### **INTERMOUNTAIN WEST COMMUNICATIONS, INC.**

*(Nevada NBC affiliates- KSNV NEWS 3, KRNV NEWS 4 & KENV NEWS 10)*

*October 2010 - November 2014*

Establish, manage and conduct government relations and community outreach efforts across the state of Nevada and nationally. Successful outreach initiatives include regular meetings with government agencies, various non-profit organizations, and civic groups. Programs are developed strategically with CEO, news, sales, marketing, and human resource teams to better inform, serve and protect the best interest of the company and its constituents.

- Develop, manage and advise the Station's political, legislative, and public agenda to ensure the station is compliant with all local, state and federal laws including all FCC requirements. Travel to other stations and out-of-market meetings
- Advocacy leader on behalf of the company and viewers with elected and appointed officials.
- Brought in upwards of a half million dollars in new clients (not inclusive of continual sales after initial connection).
- Pitched news stories at morning meetings with the news director, reporters and anchors on issues that are being addressed at all levels of government including tourism, gaming, mining, business, taxes, initiatives, and community activities.
- Interact and maintain positive working relationships with elected officials at the city, county, state, and federal levels
- Stay apprised of agendas and actions taken at city council, county commission, and legislative meetings. Attend meetings when appropriate and prepare issue briefs that are of importance to the Company.
- Determine, from various community events, those that coincide with Company interests and objectives and arrange appropriate Company image for selected events.
- Work closely with the Vice President of News, News Director, and On-Air Talent in regard to issues, the community, government mandates/decisions, and all matters of interest to the public.

- Consultant for NEWS 3 anchors.
- Reach out to the community to favorably position the Company using available resources.
  - Write articles of community interest for various publications as needed.
  - On-air appearances as government and community expert when requested.
  - On-air program segment with Jim Rogers entitled “*Dawn & Jim*”.
  - Regular guest on radio stations as requested.
  - Write and produce weekly News 3 Community Billboard.
  - Write and produce internal PSAs as needed.
  - Develop community projects and events with schools, civic groups, etc.
  - Organize regular “Community Connection” meetings, a diversity outreach program.
  - Coordinates and approves Anchors and all On-Air Talent appearances.
  - Generate new business working closely with sales and client services.
  - Coordinate the receipt and on-air scheduling of external Public Service Announcements.

**PRESIDENT / FOUNDER**

**POLITEK, INC. 2003-2005**

- CONSULTING
- PUBLIC RELATIONS

**FOUNDER / PRINCIPAL / CEO**

**DEWNIG SYNDIATE, INC. 1982-2003**

- HEART OF RENO WEDDING CHAPEL
- STARLITE WEDDING CHAPEL
- ST. REGIS PHOTOGRAPHY
- FLOWERS FROM THE HEART

**PUBLIC SERVICE**

**First Lady Of Nevada, State Capital, 2007-2010**

**Nevada State Assemblywoman,**

1998-2004 (3 consecutive 2-year sessions), District 25

1991(special appointment by Washoe County Commission), District 23

During my tenure as a state legislature I served on the following committees

*Ways and Means  
Judiciary*

*Government Affairs  
Commerce and Labor*

*Education  
Health and Human Services*

**EDUCATION**

**UNIVERSITY OF NEVADA - RENO**

Bachelors of General Studies

2002

## **AWARDS**

Reno Business & Professional 'Woman of the Year' Award, 1988-89  
'Assemblywoman of the Year', 2001  
Nevada Women's Role Model Award-Attorney's General Office, 2002  
Nevada Diabetes Association Honoree, 2001  
American Lung Association Honoree, 1999  
Finding Autistic Solutions for Tomorrow (F.A.S.T.) Honoree, 2008  
Nevada Women's Lobby 'Hall of Fame' Legislative Honoree, 2009  
'Humanitarian of the Year' Award, Hispanic and Lupus Foundation, 2009  
Southern Nevada Immunization and Health Coalition 2010  
Grant A Gift for Autism Honoree 2011  
American Heart Association – Go Red for Women 2011  
Las Vegas Women to Watch VEGAS INC. Magazine 2012  
Olive Crest Woman of Distinction Honoree, 2012  
Distinguished Women and Men in Nevada Honoree twenty-year anniversary – 2013  
Distinguished Women In Nevada Excellence in Media Award 2014  
My Vegas Magazine Las Vegas Top 100 Women of Influence – 2014/2015  
Multiple Sclerosis Honoree 2016  
My Vegas Magazine Top 100 Women of Influence 2016/17/18  
University of Nevada Medical School – Organ Donor Honoree 2018

## **AFFILIATIONS**

Sierra Bank Founding Board Member, 1992  
Washoe County Airport Authority Board Trustee, 1993-97  
Reno-Sparks Convention and Visitors Authority Board Trustee, 1995-96  
Desert Research Institute Foundation Board /Trustee, 1999-05  
Committee to Aid Abused Women Board Member, Chairwoman  
American Red Cross Board Member, 1998-00  
Northern Nevada Network against Domestic Violence, 1987-2006  
Founder/Chair Nevada's Organ & Tissue Donor Program University of Nevada Medical School 2001 to present  
Bernice Mathews Elementary School Foundation Member, 1999  
American Association of University Women, 1999  
National Osteoporosis Advisory Board, 1999  
Successfully ran an initiative campaign in two elections - The Education First Initiative, 2004 and 2006  
National Guard Youth Foundation Co-Chair, 2007-08  
Nevada Chairwoman, "I Keep Safe", 2008  
Spearheaded National/International campaign "Crystal Darkness", 2007  
Honorary Chair Nevada Volunteers, 2007-10  
Americorps Honorary member, 2007-10  
Habitat for Humanity Advisory Board, 2007-09  
Congressional Spouses Association, 1997-06  
Maternal Child and Health Advisory Board, 1999-00  
Council on State Government Committee on Aging, 2000  
Children's Cabinet, Chairwoman of the Board, 1997-98  
National Leadership to Keep Children Alcohol Free, Board Member, 2007-present  
Grant a Gift Foundation, Honorary Chair, 2009-present  
Positively Kids Board / Advisory Board 2011-Present  
Westcare National Celebrity Advisory Council, 2010-present  
American Heart Association Go Red Chairwoman, 2011-12  
American Heart Association Executive Board 2011 - present  
Children's Advocacy Alliance Board Member 2014- present  
American Heart Association Circle of Red Chairwoman 2013-2014  
10000 Kids 2014 - present  
Congressional Awards Board Member 2014 -present  
Women of Diversity 2015 – present  
Multiple Sclerosis 2015-present